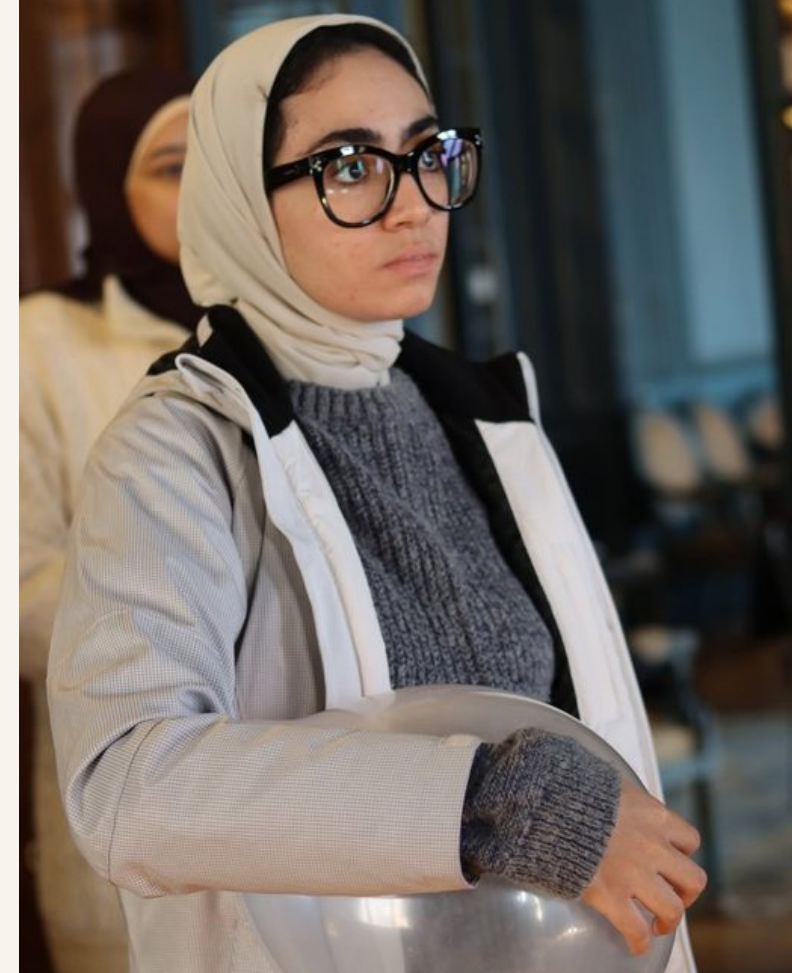


# Company Profile



**TAGHEER** for Digital Transformation and Consulting

2026



# Who we are

*Egyptian Consulting & Innovation Firm — MENA Region*

**Empowering People.  
Transforming Systems.  
Shaping the Future.**

**TAGHEER for Digital Transformation and Consulting is a multidisciplinary consulting firm specializing in programme evaluation, organizational development, digital transformation, and evidence-based policy advisory services. We work with international development partners, civil society organizations, and public institutions to strengthen systems, enhance institutional performance, and generate actionable insights that drive sustainable impact.**

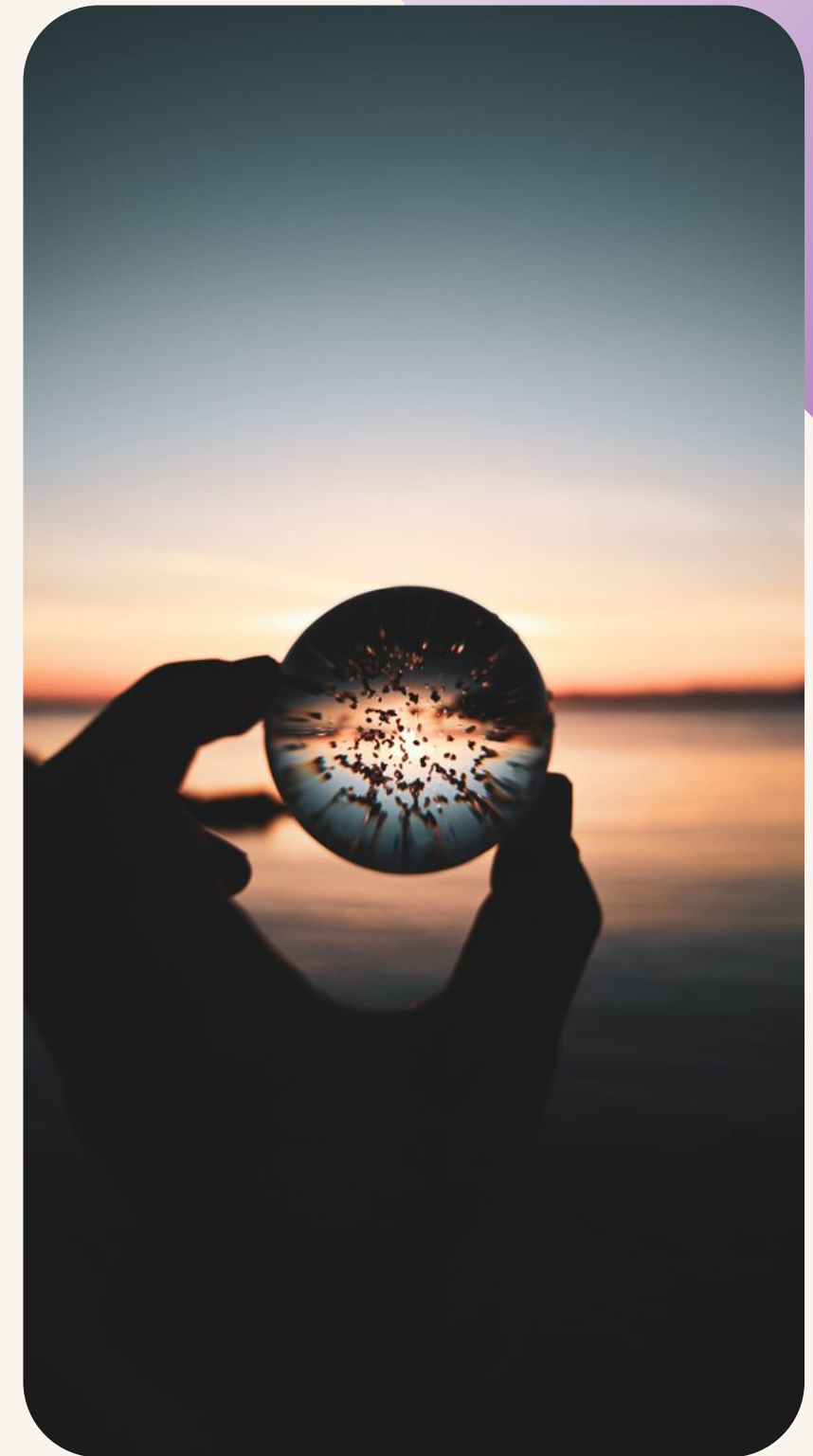
**We combine technical rigor with participatory and human-centered approaches to support organizations in designing, implementing, and evaluating complex development interventions across governance, gender equality, social protection, and community development sectors.**

# Our Vision

To help shape a more inclusive, innovative, and sustainable future for the Middle East—where ideas, people, and systems evolve together to unlock the region's full potential.

We envision a future where transformation is not only technological, but deeply human—where learning empowers change, where systems are designed to serve people first, and where evidence and imagination work hand in hand to solve complex challenges.

Rooted in the richness and diversity of the region, we aspire to contribute to a Middle East that leads with creativity, resilience, and purpose—building pathways of progress that are shared, lasting, and truly transformative.



# Our Services

We collaborate with organizations across the Middle East to drive meaningful transformation, turning visions into real-world impacts. Our services include digital transformation advisory, helping institutions adapt to the digital age; development and program evaluation to enhance decision-making; strategy and foresight to prepare for future challenges; systems thinking and design to address root causes efficiently; and capacity building programs to empower individuals and strengthen institutional capabilities.



**Development &  
Program  
Evaluation**



**Digital  
Transformation  
Advisory**



**Systems Thinking &  
Design**



**Strategy &  
Foresight**

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**Creative  
Industry and  
Innovation**



**Psychological safety  
and behavioral  
change**



**HACCP  
OSH**



**Circular & Green  
Economy and  
Supply Chains**



# Our Mission

We exist to catalyze meaningful transformation across the Middle East by helping institutions, communities, and decision-makers turn ambition into lasting impact.

We work to bridge insight and action—bringing clarity to complexity, and aligning people, knowledge, and systems around shared goals for progress. Through collaboration and deep contextual understanding, we support the design of solutions that are inclusive, forward-looking, and grounded in real needs.

At the heart of our mission is a belief in the region's potential: to learn, adapt, and lead. We are committed to strengthening the foundations of change—so that development is not only achieved, but sustained and owned by the people it serves.

# Our Expertise & Solutions

## Methodologies

### Human-Centered Design

User research, journey mapping, and rapid prototyping to design solutions that truly serve people and communities across the MENA region.

### Systems Thinking & Innovation

Systems mapping and institutional reform approaches that address complexity and drive sustainable, large-scale transformation.

### Digital Innovation

AI readiness assessments, data-driven decision making, and digital transformation strategies tailored to Egypt and MENA contexts.

### Strategic Foresight

Scenario planning and horizon scanning to build future-ready strategies, combining innovation with deep regional knowledge.





# Our Experience

Our journey is shaped by the deep expertise and diverse experience of our founder, Dr. Mohammad Issa, and a multidisciplinary team committed to driving meaningful change across the Middle East.

Over the years, this experience has been built through engagement with governments, development partners, and institutions across sectors—working on complex challenges in digital transformation, program evaluation, policy design, and institutional development.

We bring together academic insight and practical field experience, combining strategic thinking with hands-on implementation. This foundation allows us to understand both the big picture and the operational realities that shape development efforts in the region.

At the core of our experience is a shared commitment to learning from practice, adapting to context, and continuously improving how change is designed and delivered.

"Through collaborative co-creation and human-centered facilitation, TAGHEER has empowered communities and institutions across Egypt and the MENA region to design solutions that are resilient, inclusive, and future-ready."

# Leadership Profile



## **Dr. Mohammad Issa**

Co-founder and CEO

PhD Candidate with 20+ years of expertise in systems thinking, digital transformation, and social innovation across Egypt and the MENA region.

## Regional & International Experience

Extensive track record leading transformative programs with government bodies, UN agencies, NGOs, and private sector organizations across Egypt, the Middle East, and North Africa.

## Leadership Philosophy

Champions collaborative leadership, human-centered design, and capacity building — empowering teams and communities to drive sustainable, inclusive, and future-ready change.

# Leadership Profile



## **Ayah Abou Mayalah**

Co-founder and PR Manager

Human Rights and Strategic Communications Expert with a Master's degree in Human Rights and over 15 years of experience in journalism, public relations, and innovative storytelling. Specialized in strategic communication, media engagement, human rights advocacy, and developing compelling narratives that amplify social impact and strengthen organizational visibility.

## Leadership Philosophy

Champions collaborative leadership, human-centered design, and capacity building — empowering teams and communities to drive sustainable, inclusive, and future-ready change.

# Our Team



**Eng. Hesham Salah**

Community Mobilizer & Digital Transformation Expert. Designed community mobilization strategies for youth and women. Led digital marketing campaigns for Erasmus+ and Euro-Mediterranean initiatives. Applied human-centered design and systems thinking to program planning and community engagement.

**20+**

**Years Experience**

**25+**

**Years Expertise**

**5**

**Team Leaders**



**Amal Tawfik Abdelmoniem**

Director-General, Women's Complaints Office, National Council for Women, Egypt. 25+ years in evaluation, gender, social protection & institutional strengthening. Partnerships with World Bank, UN Women, and UNICEF.

# Our Team

20+

Years Experience

25+

Years Expertise

6

Team Leaders



**Dr. Mohamed Abed Al Hay**

Climate Resilience, Circular Economy & Renewable Energy Expert. Designed climate resilience and renewable energy initiatives, promoted circular economy solutions, and applied systems thinking to advance sustainable development and environmental innovation.



**Ahmad Nabil**

Business Administration graduate with expertise in business analysis, marketing, and supply chain management. Experienced in supporting business growth, operational efficiency, and strategic development.



# TAGHEER

for Digital Transformation and Consulting

Partner with TAGHEER to transform your organization and shape the future. Serving Egypt and the MENA region with human-centered, innovation-driven consulting solutions.

## PARTNER WITH US



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